Center for Excellence in Research workshops provide training and forums for dialogue on research topics spanning all academic disciplines, covering proposal development, book preparation, funding strategies and academic scholarship. Workshops are led by members of the Office of Research, University Advancement and other USC faculty.
JANUARY AND FEBRUARY EVENTS

**Obtaining Funding from Foundations & the USC Process**

Focuses on the steps needed to develop a relationship with a foundation that can lead to funding your proposal. Learn about the USC process & resources.

**Target Audience:** All levels of faculty, post-docs & researchers/administrators

**January 22, 2015** 12 - 2 PM  CUB 329 (3rd Floor Conference Room)

Marjorie Beale, Executive Director, Development for Strategic Initiatives, Dornsife College

---

**Preparing & Submitting NSF Proposals**

Learn the proposal & panel review process. Best strategies for getting funded will be discussed.

**Target Audience:** New/junior faculty & post-docs

**January 28, 2015** 12 - 2 PM  UPC CUB 329 (3rd Floor Conference Room)

Phil Taylor, Executive Director of Research Advancement & Federal Relations, Dornsife College

---

**Continuing Education & Cutting Edge Methodologies within the Social Sciences**

Introduce & discuss quantitative methods to assist social science researchers in their research & resulting publications. Opportunities for Q&A, discussion & one-on-one meetings.

**Target Audience:** All levels of faculty, post-docs & grad students

**February 11, 2015** 12 - 2 PM  UPC SOS Room B-40

Chris Fariss, Computational Methods Expert, Pennsylvania State University

---

**Writing Persuasive Proposals**

This three session workshop is hands-on & requires you to bring a proposal to work on. Each session covers different topics: understanding the announcement, best language to use, what to include and/or omit, writing strategies to get funded & peer-review.

**Target Audience:** Faculty who are currently writing or resubmitting a proposal

**February 12, February 26, March 12** 14 - 6 PM  HSC NML East Conference Room

Bonnie Lund, Professional Grant Writer & Owner of The Writing Company

---

**Mission Agency Funding: DHS, DOD, DOE, ED, EPA, FAA, FHWA, NASA, NOAA, NIST & USDA**

Objectives are to educate investigators on identifying appropriate agencies, getting to know the program officers, developing the proposal, structure the application, submitting for review and working with agency officials to get the proposal funded.

**Target Audience:** New/junior faculty & post-docs

**February 19, 2015** 12 - 2 PM  HSC NML East Conference Room

James Murday, Associate Director, Washington DC Office of Research Advancement

---

**Protecting Your Intellectual Property (IP)**

Intro course to types of IP: utility patents, trademarks, copyrights, trade secrets & their differences will be presented. Pitfalls of the provisional patent application, frequently used IP route in the University setting, will be discussed. HSC session includes: how to protect IP via FDA applications.

**Target Audience:** All levels of faculty, post-docs & grad students

**February 25, 2015** 12 - 2:30 PM  HSC NRT LG Room 503/4 (across Aresty Auditorium)

**April 1, 2015** 12-2:30 PM  UPC CUB 329 (3rd Floor Conference Room)

Fikret Kirkbir, Manager, Intellectual Property Analysis & Assessment, AMI at USC
Social Science Data Dilemmas: Navigating Data Use Agreements & How to Maintain Data Security & Integrity for Your Research
Panelists will address issues related to how to navigate the process of approvals for data agreements, how to set-up & maintain data storage systems, & resources available on campus.
**Target Audience:** New/junior faculty, post-docs & grad students
**March 3, 2015 | 12 - 1 PM | UPC University Club, Scriptorium Room**
Presenters: William Tierney, Professor, Assoc Dean for Research & Faculty Affairs, Rossier
Sam Gustman (USC Libraries), Judy Genovese (USC Stevens), Cathryn Dhanatya (Rossier)

Pathways to Corporate Research Funding
Corporations can play a critical role as an alternative source of funding. Learn about the various pathways to obtaining research funding & the levels of industry engagement.
**Target Audience:** All faculty, post-docs & research administrative staff
**March 4, 2015 | 12 - 2 PM | UPC CUB 329 (3rd Floor Conference Room)**
Presenters: Vasiliki Anest, Senior Director of Strategic Alliances, USC Stevens
Michael Rondelli, Director of Licensing & New Ventures, USC Stevens

Getting the Word Out! How to Amplify Your Research: News & Social Media
Panel discussion on experiences & advice on how to present their research for the public using op-eds, blogs, & socia media. Tips will also be shared on how to communicate with the press.
**Target Audience:** All levels of faculty, post-docs & grad students
**March 10, 2015 | 12 - 1 PM | UPC University Club, Scriptorium Room**
Presenters: William Tierney, Professor, Assoc Dean for Research & Faculty Affairs, Rossier
Ron Avi Astor (Social Work & Rossier), Matthew Stevens (Rossier), Noel Alumit (Rossier)

Critical Video Essay Workshop
Learn concepts & techniques fundamental to crafting a video essay for publication. Topics include: overview of the form, fair use & copyright issues, media acquisition & hands-on guidance.
**Target Audience:** Faculty, postdocs & scholars of visual culture who work with video
**March 10-12, 2015 | 9:00 - 10:30 AM | UPC SCI Conference Room (on ground floor)**
Holly Willis, Chair, Media Arts + Practice Division, School of Cinematic Arts

Impact of Social Media in Research: Human Subjects & Researchers
Explore the ethical & regulatory implications of using social media to conduct research. Discussion on the obstacles & opportunities of social media for conducting research.
**Target Audience:** All levels of faculty, post-docs, PhD students & research staff
**March 24, 2015 | 2 - 4 PM | HSC NRT LG 503/4 (across Aresty Auditorium)**
**March 25, 2015 | 12 - 2 PM | UPC CUB 329 (3rd Floor Conference Room)**
Lauren Solberg, Bioethics, Law & Medical Professionalism Expert, University of Florida

Communicating Technical Innovation to the Public
Overview of language & text techniques for explaining research in an accessible way. Learn guidelines on popularizing complex information & attracting public interest & support.
**Target Audience:** All levels of faculty & postdocs
**March 26, 2015 | 4 - 6 PM | UPC RTH 526 (Ming Hsieh Boardroom)**
Sky Marsen, Associate Professor, Marshall School of Business

**RSVP (required): usccer@usc.edu**

Information on sessions at: https://research.usc.edu/for-investigators/training/
Women in Health Sciences Professional Development Luncheon
Opportunity to engage with senior colleagues on career development & career advancement.
**Target Audience:** Women junior faculty & post-docs performing in the health sciences
**April 3, 2015** 12 - 2 PM  HSC CHP 157, Sullivan Technology Center
Co-leaders: Shannon Mumenthaler, Asst Professor, Keck School of Medicine
Christina Dieli-Conwright, Asst Professor, Biokinesiology & Physical Therapy

**Developing NIH Grant Applications**
The objective is to educate investigators in the complete process of conceptualizing a NIH grant proposal & getting the application funded.
**Target Audience:** All levels of faculty & post-docs
**April 22, 2015** 12 - 2 PM  HSC NML West Conference Room
Steve Moldin, Executive Director, Washington DC Office of Research Advancement

**NIH Grants: Strategies to Get Funded**
Workshop will cover strategies & insights on getting funded with NIH & other funding agencies. Learn about NIH CRISP RePorter, registering as an Early Stage Investigator, using the database, choosing a study section & tailoring the specific aims page.
**Target Audience:** All levels of faculty, post-docs & research administrators
**April 23, 2015** 12 - 2 PM  HSC NML West Conference Room
Silvia da Costa, Director, Faculty Research Relations, Office of Research

**Funding your Clinical Programs & Projects**
Panel discussion on funding opportunities available to support clinical scholarly projects & share information on funding guidelines, requirements & procedures.
**Target Audience:** All levels of faculty, postdocs & trainees
**April 24, 2015** 11:45 - 1:30 PM  CHLA Saban Auditorium
Leader: Kathleen Nelson, Professor & Assoc Chair of Pediatrics, Faculty Development, CHLA
Guests: Mona Patel, CHLA, Robert Jacobs, CHLA
First SLA: Lee Werbel, Srnr Program Officer, Josh Kruskol, Policy Analyst, Kim Belshe, Exec Director AltaMed: Nena Davis, AVP Grants, Chinnyere Nwodim, Grant Writer, Michael Hochman, Dir of Innovation

**Preparing & Submitting NSF CAREER Award Proposals**
Learn insight & the best strategies for submitting a NSF proposal. Recent awardees will share their experiences & tips of what worked & what did not.
**Target Audience:** New/junior faculty, post-docs who plan on staying in academia
**April 29, 2015** 3 - 5 PM  UPC CUB 329 (3rd Floor Conference Room)
Phil Taylor, Executive Director of Research Advancement & Federal Relations, Dornsife College

**Designing Effective & Rigorous Simulation-based Research in Healthcare**
Scholarly overview of both funded & unfunded simulation-based translational healthcare research, & an opportunity to develop & find collaborators for your next projects.
**Target Audience:** Junior/senior faculty, post-docs, graduate, nursing & medical students
**April 30, 2015** 9 - 2:30 PM  CHLA Northern Trust Confernece Room (Anderson Pavilion)
Leaders: Marc A. Auerbach, Co-Director, INSPIRE & Simulations Director, Yale University
Todd Chang, Director for Technology, INSPIRE, Asst Professor of Pediatrics, CHLA
Presenters: Alyssa Rake, Anna Ganster, Theodora Stavroudis, Kathleen Ostrom, Aaron Jensen
The Center for Excellence in Research (CER) is a faculty-initiated activity at USC designed to increase the impact and prominence of scholarly research throughout the university. Under the auspices of the Vice President of Research and the University Research Committee, the CER promotes advancement, leadership and excellence in the pursuit of all areas of research, university-wide. The primary activities of the CER are a series of faculty-led research events and training workshops organized by the Office of Research.

Grant Proposal Mentoring: The Center for Excellence in Research offers a peer-to-peer proposal review service for faculty applying to external funding sources. Further information on this program is available at the CER website (http://research.usc.edu/about/vp/cer/).

In addition to grant proposal mentoring, the Office of Research offers administrative support for preparing large interdisciplinary/multi-school proposals.

Additional courses on grants submission, management and administration are offered by the Office of Compliance and the Department of Contracts and Grants (see: http://research.usc.edu/for-investigators/training/).

Catalogs and course descriptions are available at the CER website. Inquiries can be directed to the Office of Research: 213-740-6709 or usccer@usc.edu
University Park Campus (UPC)
CUB 329: New Credit Union Building
3720 S. Flower St., 3rd Floor

Health Sciences Campus (HSC)
NML Basement: Norris Medical Library
East / West Conference Rooms
2003 Zonal Avenue

http://research.usc.edu/
http://research.usc.edu/for-investigators/training/