Center for Excellence in Research workshops provide training and forums for dialogue on research topics spanning all academic disciplines, covering proposal development, book preparation, funding strategies and academic scholarship. Workshops are led by members of the Office of Research, University Advancement and other USC faculty.
Seminar on the process of creating an elevator pitch & a business plan by discussing the objectives of the inventor & investor. Learn elements of strategy to make your business plans stand out.
Target Audience: Faculty, post-docs & grad students
September 10, 2014 | 9 - 1 PM | HSC NRT Aresty Auditorium
Presenters: Jon Lasch, Executive Director, Alfred Mann Institute (AMI) at USC
Nichole Gosset, Senior Director, Alfred Mann Institute (AMI) at USC

Obtaining Funding from Foundations & the USC Process
Focuses on the steps needed to develop a relationship with a foundation that can lead to funding your proposal. Learn about the USC process & resources.
Target Audience: Faculty & post-docs
September 11, 2014 | 2 - 4 PM | CUB 329 (3rd Floor Conference Room)
Marjorie Beale, Executive Director, Development for Strategic Initiatives, Dornsife College

Telling Your Story: The Power of Narrative in Communicating Your Science
Workshop will provide tips on how to structure a successful proposal, including the amount of funding available, guidance toward topic selection, & the anticipated proposal due dates.
Target Audience: Faculty, post-docs, grad students
September 12, 2014 | 11:45 - 1:15 PM | CHLA John Stauffer Conference Rooms A & B
Randy Olson, Independent Filmmaker & Professional Speaker

Mission Agency Funding: DHS, DOD, DOE, ED, EPA, FAA, FHWA, NASA, NOAA, NIST & USDA
Objectives are to educate investigators on identifying appropriate agencies, getting to know the program officers, developing the proposal, structure the application, submitting for review and working with agency officials to get the proposal funded.
Target Audience: New/junior faculty & post-docs
September 17, 2014 | 12 - 2 PM | UPC CUB 329 (3rd Floor Conference Room)
James Murday, Associate Director, Washington DC Office of Research Advancement

Writing Compelling NSF Proposals
Learn the proposal & panel review process and what to highlight in your proposal to get funded.
Target Audience: New/junior faculty & post-docs
September 18, 2014 | 12 - 2 PM | UPC TCC (Tutor Campus Center) Room 301
Paul Ronney, Professor of Aerospace & Mechanical Engineering, Viterbi School of Engineering

Digital Scholar Workshop Series: For USC/CHLA Faculty & Post-docs
SC CTSI is hosting four workshops designed to provide an overview of various digital scholarship approaches & hands-on training, applying new knowledge to advance specific research & career goals.
Become a Successful Digital Scholar: September 23, 2014 | 11-3 PM | HSC CSC 250 (Harkness Auditorium)
Leverage Crowdfunding: October 7, 2014 | 1 - 3 PM | HSC CSC 250
Increase the Reach of Your Research: October 21, 2014 | 1 - 3 PM | HSC CSC 250
Utilize Digital Social Media Data to Inform Your Research: November 4, 2014 | 1 - 3 PM | HSC CSC 250
For more information & for registration, visit: http://ow.ly/zZvGE
SEPTEMBER AND OCTOBER EVENTS

Developing Funded Research Programs
Learn the proposal process, including identifying funding resources, building relationships with funding agencies, & targeting research capabilities.

Target Audience: New/junior faculty & post-docs
September 24, 2014 | 2 - 4 PM | UPC CUB 329 (3rd Floor Conference Room)
Randolph Hall, Vice President of Research

Developing NIH Grant Applications
The objective is to educate investigators in the complete process of conceptualizing a NIH grant proposal & getting the application funded.

Target Audience: All levels of faculty and post-docs
October 1, 2014 | 12 - 2 PM | UPC CUB 329 (3rd Floor Conference Room)
Steve Moldin, Executive Director, Washington DC Office of Research Advancement

Obtaining Department of Defense (DoD) Medical Research Funding
Discussion on how medical research requirements are established, how proposals are solicited & reviewed, how decisions are made & how to structure the proposal.

Target Audience: All levels of faculty & post-docs
October 8, 2014 | 12 - 2 PM | HSC NML East Conference Room
November 12, 2014 | 11 - 1 PM | UPC MRF Hamovitch Center
Carl Castro, Research Director, Center for Innovation & Research on Veterans & Military Families

Writing Persuasive Proposals
This three session workshop is hand-on & requires you to bring a proposal to work on. Each session covers different topics: understanding the announcement, best language to use, what to include and/or omit, writing strategies to get funded & peer-review.

Target Audience: Faculty who are currently writing or resubmitting a proposal
October 10, October 30, November 13 | 14 - 6 PM | UPC CUB 329 (3rd Floor Conference Room)
Bonnie Lund, Professional Grant Writer & Owner of The Writing Company

How to Prepare for an Academic Position
Panel of faculty will present their insights & advice for post-docs. Topics: how best to spend your time, assembling a research & teaching statement, preparing reference letters & for an interview.

Target Audience: Workshop for post-docs & PhD students
October 22, 2014 | 2 - 4 PM | UPC DML (Doheny Memorial Library) Room 240
Maja Mataric, Professor & Vice Dean for Research, Viterbi School of Engineering

A Practical Guide for ChIP-seq Data Analysis
Workshops will provide an overview of ChIPseq data analysis workflow & key considerations, live demo with local Galaxy & visualization of results.

Target Audience: Any level of faculty & postdocs interested in bioinformatics
October 22, 2014 | 9:30 - 12 PM | HSC NML Bioinformatics center
November 3, 2014 | 9:30 - 12 PM | HSC NML Bioinformatics center
Presenters: Meng Li & Yibu Chen, both from NML Bioinformatics Services
For more information & registration, visit: http://norris.usc.libguides.com/2014Bioinfo
**OCTOBER AND NOVEMBER EVENTS**

**Life After a Rejected Grant Proposal**
Panelists will share their experiences with grant rejection. Investigators will learn strategies to reassess & improve their request for funding in a positive & productive way.

**Target Audience:** All levels of faculty & post-docs

**October 24, 2014 | 11:45 - 1:15 PM | CHLA Saban Auditorium**
Kathleen Nelson, Assoc Chair, Faculty Development, CHLA & other panels members

**The Scholar’s Survival Manual: Thriving at USC**
Mastering UCAPT is essential for tenure. Learn about the guidelines, requirements, dossier compilation, review process & the do’s & don’ts to succeed for promotion.

**Target Audience:** New/junior faculty

**October 29, 2014 | 12 - 2 PM | UPC DML (Doheny Memorial Library) Herklotz Room**
Martin Kreiger, Professor of Planning, Sol Price School of Public Policy

**Good Research Practices (GRP): Why is This Important for Researchers in Academia - For Faculty & Postdocs**
Symposium to provide a firm foundation in appropriate research methods & scientific conduct that are necessary to ensure high quality, reproducible research in academia.

**October 30, 2014 | 8 - 3 PM | HSC NRT Aresty Auditorium**
School of Pharmacy speakers: Daryl Davies (Organizer), Kathy Rodgers, Eunjoo Pacifici, Michael Jamieson, Pete Vanderveen & Sarah Hamm-Alvarez
Keynote speakers: Shai Silberberg, Program Director of NINDS & Robert Pacifici, CSO of CHDI
Other speakers: Edward Bashaw, Div. Director US FDA & Ulo Palm, Sr. VP Forest Laboratories

**Early Career Young Investigator/Faculty Award Proposals**
Workshop will provide tips on how to structure a successful proposal, provide guidance toward topic selection & discuss available funding.

**Target Audience:** Faculty & post-docs

**November 5, 2014 | 4 - 6 PM | UPC CUB 329 (3rd Floor Conference Room)**
James Murday, Associate Director, Washington DC Office of Research Advancement

**NIH K-Awards: Mock Study Section Panel**
Learn how study sections review & prioritize research proposal applications.

**Target Audience:** All levels of faculty & post-docs

**November 13, 2014 | 11:45 - 1:15 PM | HSC NRT LG 503/4**
Panelists: CHLA and Keck Faculty with experience serving on a study section

**Pathways to Corporate Research Funding**
Corporations can play a critical role as an alternative source of funding. Learn about the various pathways to obtaining research funding & the levels of industry engagement.

**Target Audience:** All faculty & post-docs, research administrative staff

**November 19, 2014 | 2 - 4 PM | UPC CUB 329 (3rd Floor Conference Room)**
Vasiliki Anest, Senior Director of Strategic Alliances, Stevens Center for Innovation

**RSVP (required): usccer@usc.edu**

**Information on sessions at: https://research.usc.edu/for-investigators/training/**
The Center for Excellence in Research (CER) is a faculty-initiated activity at USC designed to increase the impact and prominence of scholarly research throughout the university. Under the auspices of the Vice President of Research and the University Research Committee, the CER promotes advancement, leadership and excellence in the pursuit of all areas of research, university-wide. The primary activities of the CER are a series of faculty-led research events and training workshops organized by the Office of Research.

Grant Proposal Mentoring: The Center for Excellence in Research offers a peer-to-peer proposal review service for faculty applying to external funding sources. Further information on this program is available at the CER website (http://research.usc.edu/about/vp/cer/).

In addition to grant proposal mentoring, the Office of Research offers administrative support for preparing large interdisciplinary/multi-school proposals.

Additional courses on grants submission, management and administration are offered by the Office of Compliance and the Department of Contracts and Grants (see: http://research.usc.edu/for-investigators/training/).

Catalogs and course descriptions are available at the CER website. Inquiries can be directed to the Office of Research: 213-740-6709 or usccer@usc.edu
University Park Campus (UPC)
CUB 329: New Credit Union Building
3720 S. Flower St., 3rd Floor

Health Sciences Campus (HSC)
NML Basement: Norris Medical Library
East / West Conference Rooms
2003 Zonal Avenue

http://research.usc.edu/
http://research.usc.edu/for-investigators/training/