Elizabeth Garrett

Elizabeth Garrett is provost and senior vice president of academic affairs at the University of Southern California and the Frances R. and John J. Duggan Professor in the USC Gould School of Law. As the university’s second-ranking officer, she oversees the USC Dornsife College of Letters, Arts and Sciences as well as the Keck Medical Center of USC and 16 other professional schools, in addition to the divisions of student affairs, libraries, information technology, research, and student religious life and enrollment services. Since her installation in January of 2011, Provost Garrett has directed substantial new efforts to hire transformative faculty, with the goal of catalyzing targeted fields of interdisciplinary scholarship and invigorating USC’s research environment. She has accelerated the recruitment of Provost Professors and created the Provost’s Post-Doctoral Scholars Program in the Humanities. She was also instrumental in the university’s purchase of two hospitals, which now comprise much of the clinical practice of the Keck Medical Center of USC.

Before joining the faculty of USC, Provost Garrett was a professor of law at the University of Chicago, where she also served as deputy dean for academic affairs. She has been a visiting professor at Harvard Law School, the University of Virginia Law School, Central European University in Budapest, and the Interdisciplinary Center Law School in Israel. Her primary scholarly interests include legislative process, direct democracy and the design of democratic institutions, the federal budget process and tax policy. Garrett is a fellow of the American Law Institute, a life fellow of the American Bar Foundation, and a member of the Pacific Council for International Policy. In 2011 she was elected a Harold Lasswell Fellow of the American Academy of Political and Social Science. Before entering academics, she clerked for Justice Thurgood Marshall on the U.S. Supreme Court, and she served as legal counsel and legislative director for Senator David L. Boren (D-Okla.).
Randolph Hall

Randolph Hall is the vice president of research and a professor in the Daniel J. Epstein Department of Industrial and Systems Engineering. As vice president, he is responsible for leading research initiatives across the university and overseeing research advancement, administration, and ethics activities. His office supports USC’s faculty in every discipline and works to build relationships with federal government agencies and foundations, in areas ranging from the biological and medical sciences, physical sciences, and engineering to the humanities and social sciences. Hall oversees the Office for Research Advancement in Washington, D.C. and the Department of Contracts and Grants, which manages a sponsored research. He also oversees the Institutional Review Board, the Office for the Protection of Research Subjects, the USC Stevens Center for Innovation and the Department of Animal Resources.

Hall’s experience includes serving as the founder/principal investigator for two national research centers, the Center for Risk and Economic Analysis of Terrorism Events (CREATE), and the National Center for Metropolitan Transportation Research (METRANS). He also served as senior associate dean for research in the Viterbi School of Engineering for four years. Hall was chair of Industrial and Systems Engineering during a period when the faculty size grew by 50%, and when it became the first named academic department at the University of Southern California, upon receipt of a $10 million gift from Daniel J. Epstein. Prior to joining USC, Hall was manager of systems engineering at Partners for Advanced Transit and Highways, a faculty member at the University of California, Berkeley, and a senior research engineer at General Motors.

Hall is the author of *Queueing Methods for Services and Manufacturing* and the editor for the *Handbook of Transportation Science* and *Patient Flow, Reducing Delay in Healthcare Delivery* and the *Handbook of Healthcare System Scheduling*. Hall received his Ph.D. and M.S. in civil engineering and his B.S. in industrial engineering and operations research from UC Berkeley.
Cyrus Shahabi

Cyrus Shahabi is a Professor of Computer Science and Electrical Engineering and the Director of the Information Laboratory (Info LAB) at the Computer Science Department and also the Director of the NSF's Integrated Media Systems Center (IMSC) at the University of Southern California. He was also the CTO and co-founder of a USC spin-off and an InQTel portfolio company, Geosemble Technologies, which was acquired in June 2012.

He received his B.S. in Computer Engineering from Sharif University of Technology in 1989 and then his M.S. and Ph.D. Degrees in Computer Science from the University of Southern California in May 1993 and August 1996, respectively. He authored two books and more than two hundred research papers in the areas of databases, GIS and multimedia. Dr. Shahabi has received funding from several agencies such as NSF, NIJ, NASA, NIH, DARPA, AFRL, and DHS as well as several industries such as Chevron, Google, HP, Intel, Microsoft, NCR and NGC. He was an Associate Editor of IEEE Transactions on Parallel and Distributed Systems (TPDS) from 2004 to 2009. He is currently on the editorial board of the VLDB Journal, IEEE Transactions on Knowledge and Data Engineering (TKDE), ACM Computers in Entertainment and Journal of Spatial Information Science.

He is the founding chair of IEEE NetDB workshop and also the general co-chair of ACM GIS 2007, 2008 and 2009. He chaired the nomination committee of ACM SIGSPATIAL for the 2011-2014 terms. He is a PC co-Chair of MDM 2013 and regularly serves on the program committee of major conferences such as VLDB, ACM SIGMOD, IEEE ICDE, ACM SIGKDD, and ACM Multimedia. Dr. Shahabi is a recipient of the ACM Distinguished Scientist award in 2009, the 2003 U.S. Presidential Early Career Awards for Scientists and Engineers (PECASE), the NSF CAREER award in 2002, and the 2001 Okawa Foundation Research Grant for Information and Telecommunications. He was the recipient of US Vietnam Education Foundation (VEF) faculty fellowship award in 2011 and 2012, an organizer of the 2011 National Academy of Engineering “Japan-America Frontiers of Engineering” program, an invited speaker in the 2010 National Research Council (of the National Academies) Committee on New Research Directions for the National Geospatial-Intelligence Agency, and a participant in the 2005 National Academy of Engineering “Frontiers of Engineering” program.
Randy Hill

Randall W. Hill, Jr. became the executive director of the USC Institute for Creative Technologies in 2006. A leader in understanding how classic storytelling and high-tech tools can create meaningful learning experiences, Hill steers the institute’s exploration of how virtual humans, mixed reality worlds, advanced computer graphics, dramatic films, social simulations and educational videogames can augment more traditional methods for imparting lessons. He oversees a diverse team of scientists, storytellers, artists and educators as they pioneer and evaluate new ways to deliver effective teaching and training in areas including leadership, cultural awareness, negotiation and mental health treatment and assessment.

Hill also a research professor of computer science department at the USC Viterbi School of Engineering. His research focus is on using intelligent tutoring systems and virtual humans to create immersive learning environments.

Hill’s career at USC began in 1995 at the USC Information Sciences Institute where he worked on the development of models of human behavior and decision-making for real-time simulations environments. He joined the USC Institute for Creative Technologies in 2000 as a senior scientist.

Prior to joining USC, Hill served as a group supervisor and the work area manager for network automation in the Deep Space Network Advanced Technology Program at NASA’s Jet Propulsion Laboratory.

Hill graduated with a Bachelor of Science degree from the United States Military Academy at West Point and subsequently served as a commissioned officer in the U.S. Army for six years with assignments in field artillery and military intelligence.

He earned his M.S. and Ph.D. degrees in computer science from the University of Southern California. He is a member of the American Association for Artificial Intelligence and has written over 50 technical publications, including a co-authored article, “Toward Virtual Humans” featured in AI Magazine in the summer of 2006.
Scott S. Fisher

Scott S. Fisher is a media artist and interaction designer whose work focuses primarily on interactive environments and technologies of presence. Known for his pioneering work in the field of Virtual Reality at NASA, Fisher's media industry experience also includes Atari, Paramount, and his own companies Telepresence Research and Telepresence Media. A graduate of MIT's Architecture Machine Group (now Media Lab), he has taught at MIT, UCLA, UCSD, and was a Project Professor at Keio University in Japan. He is currently Professor and Chair of the Interactive Media Division in the School of Cinematic Arts at the University of Southern California. His work has been internationally recognized through numerous invited presentations, professional publications and in the popular media. In addition, he has been an Artist in Residence at MIT's Center for Advanced Visual Studies and his stereoscopic imagery and artwork has been exhibited in the US, Japan and Europe.
Jonathan Taplin

Jonathan Taplin's areas of specialization are in International Communication Management and the field of digital media entertainment. Taplin began his entertainment career in 1969 as Tour Manager for Bob Dylan and The Band. In 1973 he produced Martin Scorsese's first feature film, Mean Streets which was selected for the Cannes Film Festival. Between 1974 and 1996, Taplin produced 26 hours of television documentaries (including The Prize and Cadillac Desert for PBS) and 12 feature films including The Last Waltz, Until the End of the World, Under Fire and To Die For. His films were nominated for Oscar and Golden Globe awards and chosen for The Cannes Film Festival seven times.

In 1984 Taplin acted as the investment advisor to the Bass Brothers in their successful attempt to save Walt Disney Studios from a corporate raid. This experience brought him to Merrill Lynch, where he served as vice president of media mergers and acquisitions. In this role, he helped re-engineer the media landscape on transactions such as the leveraged buyout of Viacom. Taplin was a founder of Intertainer and has served as its Chairman and CEO since June 1996. Intertainer was the pioneer video-on-demand company for both cable and broadband Internet markets. Taplin holds two patents for video on demand technologies.

Mr. Taplin graduated from Princeton University. He is a member of the Academy Of Motion Picture Arts and Sciences and sits on the advisory board of the Democracy Collaborative at the University of Maryland. Taplin was appointed by Governor Arnold Schwarzenegger in December 2006 to the California Broadband Taskforce.

Professor Taplin blogs at both Talking Points Memo and jontaplin.com.
Peter Chernin

Peter Chernin is the Chairman and CEO of The Chernin Group (TCG). TCG’s current assets include Chernin Entertainment, an entertainment production company; a majority stake in CA Media, an Asia-based media investment company; and several investments in U.S. based technology companies including Pandora, Fullscreen, Tumblr, Flipboard and Base79.

Prior to starting TCG, Mr. Chernin served as President and Chief Operating Officer of News Corporation. As President and COO, he oversaw diversified global operations spanning five continents, including the production and distribution of film and television programming; television, satellite and cable broadcasting, as well as News Corp.’s expansion into new media.

He sits on the boards of American Express, Pandora, and is a Senior Advisor to Providence Equity Partners. Mr. Chernin is on the board of the Friends of the Global Fight Against AIDS, Tuberculosis and Malaria and is Chairman and Co-Founder of Malaria No More.
Lucy Hood

Lucy Hood is a highly respected industry expert on corporate strategy and business innovation in telecommunications and digital entertainment. Prior to joining USC's Marshall School of Business, Hood was formerly President of Fox Mobile Entertainment and CEO of Jamba, one of the industry's largest mobile entertainment companies.

Lucy Hood is widely known as an architect of corporate digital strategy, building News Corporation's mobile business to hundreds of millions through partnerships with companies such as Nokia, Vodafone, ATT, Qualcomm, and VeriSign.

Hood created many industry firsts at Fox, including leading the groundbreaking "American Idol" mobile efforts, which included text messaging to mass media in the United States in 2001. Fox Mobile Entertainment also received the first Emmy® nomination for mobile with the video series "24: Conspiracy," invented the Mobisode® and ran the first major ad-sponsored video series.

Hood started her career at News Corp over a decade ago and was a key executive in launching numerous technology businesses at Fox, including Fox.com, FX Cable and the News Corp Content Group. Previously, she was an executive at Paramount Pictures.

Hood is a keynote speaker at major industry events and business conferences around the world such as CES, E3, and CTIA, 3G World Congress, Wireless Influencers, and Digital Hollywood. In addition, she has spoken on digital issues before top government officials in the US and in China. Lucy Hood is regularly featured in lists of key influential executives, including the Digital 50 and the Mobile Entertainment Top 50. She holds an M.B.A. from Columbia University's Graduate School of Business and a B.A. from Yale University.
Kenneth S. Williams

Williams currently serves as Executive Director and CEO of the Entertainment Technology Center at USC, a technology think tank which brings together the top entertainment, technology and consumer electronics companies to better understand and collaborate on the impact of new technology on all aspects of the entertainment industry.

A media industry veteran, Williams, spent 18 years with Sony Pictures Entertainment including Treasurer of Columbia Pictures Entertainment and Executive Vice President, Sony Pictures Entertainment, culminating as President of Sony’s Digital Studios Division.

He was president and CEO of Ascent Media Group, which was at that time the world’s largest independent provider of media content services to film studios, broadcast and cable networks, advertising agencies and other media creators and distributors. Previously, Williams had also been President of Technicolor Digital Cinema and Vice President of Chase Manhattan Corporate Banking Division for filmed entertainment lending.

Most recently Williams has been an investor and President/CEO of Health Club Media Network, the largest operator of media in over 4,000 health club facilities nationwide. Williams currently serves on the Boards of several companies, including Health Station Networks, Inc. and Digital Fusion.

Williams is a graduate of Harvard University and holds an MS in Business Policy from Columbia University. He is a voting member of both the Academy of Motion Picture Arts and Sciences and Television Arts and Sciences.
Geoffrey Cowan

Geoffrey Cowan is a University Professor at USC. From 1996-2007, he served as dean of the Annenberg School where he now holds the Annenberg Family Chair in Communication Leadership and directs the Center on Communication Leadership & Policy. A former director of the Voice of America, he is also the first President of the Annenberg Retreat at Sunnyland which opened in 2012 as what is designed as the “Camp David of the West” where small groups of world leaders can meet on the fabulous 200 acre estate near Palm Springs, California, that was owned by Ambassador Walter and Leonore Annenberg.

An important force in both the communications and public policy arenas for more than three decades, Cowan has been a lawyer, academic administrator, government official, best-selling author, distinguished professor, playwright, and Emmy Award-winning producer. A graduate of Harvard College and Yale Law School, he is a board member of the California HealthCare Foundation, Common Sense Media, The Pacific Council on International Policy, and the Susan Thompson Buffett Foundation his books include The People v. Clarence Darrow: The Bribery Trial of America's Greatest Lawyer, which the Wall Street Journal called the best book ever written about a trial lawyer. With Leroy Aarons, he also co-wrote Top Secret: The Battle for the Pentagon Papers, an award-winning play that had a five week run in New York City in 2010 and recently toured China where it performed to sold-out audiences in Beijing, Shanghai, and Guangzhou. He is married to Aileen Adams, Deputy Mayor of Los Angeles.
Elizabeth Currid-Halkett

Elizabeth Currid-Halkett is associate professor at the University of Southern California’s Price School of Public Policy. Her research is in the area of economic development with a focus on the arts and culture industries. Recently, her work has involved the analysis of over 600,000 Getty Images media photographs to study the clustering of cultural and entertainment events. She is the author of The Warhol Economy: How Fashion, Art and Music Drive New York City (Princeton University Press 2007) and Starstruck: The Business of Celebrity (Faber & Faber/Farrar, Straus and Giroux, 2010). Currid-Halkett’s work has been featured in the New York Times, Wall Street Journal, Salon, the Economist, the New Yorker, and the Times Literary Supplement, among others. She has contributed to a variety of academic and mainstream publications including the Journal of Economic Geography, Annals of the Association of American Geography, Economic Development Quarterly, the Journal of the American Planning Association, the New York Times, Harvard Business Review and the Times of London.
Kevin Winston (@kevinwinston) is the founder of Digital LA, the LA-based networking group of professionals in digital entertainment (movies, TV, web series, music, games, VFX), start-ups, social media, marketing, and advertising, reaching more than 30,000 members across its newsletter, Facebook, Twitter and LinkedIn groups. Digital LA recently spearheaded the Silicon Beach Fest, the first-ever tech, startup and entertainment conference in LA. [http://digitalla.net](http://digitalla.net), @DigitalLA. Previously, Kevin worked at Fox Interactive Media, MySpace, and IGN where he created social media marketing campaigns for movies, TV shows, web series and video games. Prior to that, he worked at Sony Pictures Digital Entertainment and McKinsey & Company, the top management consulting firm. Kevin graduated from Yale University, and has a masters from Harvard University. He was named in a recent Forbes article as one of “12 Entrepreneurs That Are Changing LA Forever.” He also co-founded both Yale in Hollywood and IVY Entertainment. His motto is Do Something New Every Day, and he enjoys attending the Olympics (Sydney, Athens, Beijing, London) and traveling, having been to more than 60 countries.
Martin Kaplan

Martin Kaplan is the Norman Lear Professor of Entertainment, Media and Society at USC Annenberg. His uncommonly broad career has also spanned government and politics, the entertainment industry and journalism.

He served as chief speechwriter to Vice President Walter F. Mondale, and also as executive assistant to the U.S. Commissioner of Education, Ernest L. Boyer. As deputy campaign manager of Mondale’s presidential race, he directed the campaign’s speechwriting, issues, and research operations. He also worked with Boyer on education policy while a program officer at the Aspen Institute, a guest scholar at the Brookings Institution, and a senior advisor at the Carnegie Foundation for the Advancement of Teaching.

He worked at Walt Disney Studios for 12 years, both as vice president of production for live-action feature films, and as a writer-producer under exclusive contract. He has credits on “The Distinguished Gentleman,” starring Eddie Murphy, a political comedy which he wrote and executive produced; “Noises Off,“ a farce directed by Peter Bogdanovich, which he adapted for the screen from Michael Frayn’s play; and the action-adventure MAX Q, produced for TV by Jerry Bruckheimer.

He created and hosted “So What Else Is News?” the nationally syndicated Air America Radio program examining media politics and pop culture. On public radio, he was a featured commentator on NPR’s “All Things Considered” (for which he also was the first guest co-host), and on “Marketplace,” where his beat was the business of entertainment. He has been a blogger on the home page of The Huffington Post since its inception, and he is a columnist for the Jewish Journal of Greater Los Angeles. He was also deputy op-ed editor and a columnist for the Washington Star and a commentator on the “CBS Morning News.”

He was associate dean of the USC Annenberg School for 10 years and is the founding director of the School’s Norman Lear Center, whose mission is to study and shape the impact of media and entertainment on society. His Lear Center research includes the political coverage on U.S. local TV news broadcasts; the effects on audiences of public health messages in entertainment storylines; the impact of new technology and intellectual property law on the creative industries; best practices in and barriers to interdisciplinary collaboration; and the depiction of law and justice in popular culture.

He graduated from Harvard College summa cum laude in molecular biology, where he was president of the Harvard Lampoon and of the Signet Society. The recipient of a Marshall Scholarship from the British government, he received a Master’s degree in English with First Class Honours from Cambridge University in England. As a Danforth Foundation Fellow, he received a Ph.D. in Modern Thought and Literature from Stanford University.
Kevin Driscoll

Kevin Driscoll is a PhD candidate in the Annenberg School for Communication and Journalism at University of Southern California. His recent research addresses popular technical cultures in the U. S. with special attention to hobbyist telecommunication networks, and the history of personal computing. Previously, he earned an MS in Comparative Media Studies at MIT and taught computer science at Prospect Hill Academy Charter School.
Jack Lerner

Jack Lerner is Clinical Associate Professor of Law and Director of the USC Intellectual Property and Technology Law Clinic.

Professor Lerner received a B.A., with distinction, in English from the University of Kansas and a J.D. from Harvard Law School. He clerked for Judge Fred I. Parker on the U.S. Court of Appeals for the Second Circuit and Judge G. Thomas Van Bebber in the U.S. District Court for the District of Kansas. He practiced intellectual property law with the Palo Alto, Calif., firm Wilson Sonsini Goodrich & Rosati, P.C. and in 2004 was a research fellow with the Berkman Center for Internet & Society at Harvard Law School. Before joining USC, Professor Lerner was Clinic Fellow at the Samuelson Law, Technology, and Public Policy Clinic at the University of California, Berkeley, and School of Law.


Professor Lerner leads law students in the USC Intellectual Property and Technology Law Clinic as they counsel and represent policymakers, artists, innovators, nonprofit organizations, and others on a range of IP and technology issues. Among other things, under Professor Lerner’s supervision Clinical Interns have successfully sought an exemption to the Digital Millennium Copyright Act on behalf of a wide coalition of documentary filmmakers that, if granted, will help filmmakers exercise their fair use rights, and worked with policymakers in the developing world to conduct a major survey of copyright limitations and exceptions among Pacific Rim economies.
Herb Schorr

Herbert Schorr was appointed an Associate Dean of the USC Viterbi School of Engineering in 2001 and became Senior Associate Dean for Engineering on February 1, 2003. He first came to USC in 1988, when he was named the Executive Director of the Information Sciences Institute, an organization with a worldwide reputation for excellent advanced research in computer-based communications and artificial intelligence.

As Senior Associate Dean for Engineering his primary responsibility is to serve as liaison between the School’s Information Sciences Institute (ISI). He also has the oversight and responsibility for the Distance Education Network (DEN) and provides strategic directions for both the Information Technology Program (ITP) and the High-Performance Computing initiatives.

Prior to coming to USC, Schorr had a long and distinguished career at IBM. He joined IBM as a Research Staff Member at Yorktown in 1965. In 1966 he became Manager of Systems Architecture and Programming for the Advanced Computing System project in Menlo Park, California, and later served on the Corporate Technical Committee in Armonk.

In 1968 he rejoined the Research Division as Director of Computer Sciences and in 1973 was named Vice President, Product and Service Planning for the Advanced Systems Development Division of IBM. In August 1977 he again rejoined the Research Division as Department Manager of Systems Technology, now called the Systems Laboratory, and in November 1981, he was named Vice President, Systems, and Research Division.

In October 1984 he was named Group Director, Products and Technology, IS&SG and in 1987 he became Group Director, Advanced Systems, Information Storage and Systems Group, responsible for the introduction of new, advanced technology. In particular, he was Artificial Intelligence and Image Champions for the IBM Corporation and managed Project Offices in both areas with the responsibility for Products, Marketing, and Internal Applications of these technologies.

Herbert Schorr received his Ph.D. in Electrical Engineering from Princeton in 1963. He was an Instructor of Electrical Engineering at Princeton during the 1961 academic year. During 1962-63 he was a National Science Foundation Postdoctoral Fellow at Cambridge University, Cambridge, England. Upon returning from England, Schorr became an Assistant Professor at Columbia University for the year prior to joining IBM.

Schorr is a member of the Institute of Electrical and Electronics Engineers, the Association for Computing Machinery, and the American Association for Artificial Intelligence.
Ellen Seiter holds the Nenno Endowed Chair in Television Studies at USC's School of Cinematic Arts. She is the author of five books, including *Television and New Media Audiences*, *Sold Separately: Children and Parents in Consumer Culture* and *The Internet Playground: Children’s Access, Entertainment, and Mis-Education*. Her new book on copyright for media artists will be published by Yale University Press in 2012.

Seiter's research explores the use of technologies in the domestic sphere and the classroom, how gender shapes media preferences, and how new media technologies are interpreted and commercialized. Seiter's work has been featured on NPR's Morning Edition, the New York Times, The Los Angeles Times, Lingua Franca and the Chronicle of Higher Education. Before joining the faculty at USC School of Cinematic Arts, Seiter was a Fulbright scholar and held teaching posts at the University of California San Diego, Indiana University, and the University of Tübingen, Germany. In addition to academic work, Seiter is a media producer whose films and multimedia projects have been shown at over fifty universities and film festivals.
Holly Willis

Holly Willis is a Research Assistant Professor in the School of Cinematic Arts, as well as Director of Academic Programs at the University of Southern California’s Institute for Multimedia Literacy, where she teaches, organizes workshops and oversees academic programs designed to introduce new media literacy skills across USC’s campus and curriculum.

Willis’ current research centers on the intersection of media art, graphic design and rhetoric, and the ways ideas and formal strategies from each might inform contemporary scholarly practices. She oversees the IML’s research in the pedagogical uses of multiuser virtual environments such as Second Life, promotes the use of numerous online tools for writing and research, and is currently developing ideas centered on a pedagogical practice transformed algorithmically, asking what a pedagogical practice grounded in algorithmic unfolding and mechanic processes might look like.

Willis is also the editor of *The New Ecology of Things* (Art Center College of Design, 2007), a collection of essays, words, images and fiction that grapples with the potential and design challenges of pervasive computing, and she is the author of *New Digital Cinema: Reinventing the Moving Image*, which chronicles the advent of digital filmmaking tools and their impact on contemporary media practices. The former editor of *RES Magazine*, Ms. Willis has written extensively on experimental media practices and emerging pedagogical models for a variety of publications, and is currently editing a collection of essays centered on multimedia scholarship.